

# Founders' Contest start2grow 2010

Tip: Keep up-to-date with regular visits to our internet site [www.start2grow.de](http://www.start2grow.de) where you will find the latest information about the start2grow events. But you can also call our free helpline on: +49 (0)800 - 4 782 782.

## All the dates, deadlines and events for the Founders' Contest 2010:

Date	Time	
Monday, 10.05.2010	19:00	<b>Kickoff event</b> Topics: "Procedure, conditions, one team's firsthand experience". Chance to meet mentors etc!
Monday, 17.05.2010	19:00	<b>Coaching evening</b> Topics: "Background to selecting the legal form for a company", "Phases and success factors when creating a business plan". Chance to meet mentors etc!
Monday, 31.05.2010	19:00	<b>Coaching evening</b> Topic: "Marketing". Chance to meet mentors etc!
Tuesday, 01.06.2010	12:00	<b>Deadline for</b> matching preferences from founders' teams and mentors
Friday, 04.06.2010		<b>Announcement</b> of matches between founders' teams and mentors
Monday, 07.06.2010	19:00	<b>Coaching evening</b> Topic: "Sales"
Monday, 14.06.2010	19:00	<b>Coaching evening</b> Topic: "Patents and trademarks"
Monday, 28.06.2010	19:00	<b>Coaching evening</b> Topic: "Corporate planning" <b>Deadline for Business Plans Phase 1</b>
Monday, 12.07.2010	19:00	<b>Coaching evening</b> Topic: "Human Resources"
Friday, 23.07.2010	17:00	<b>Workshop</b> „Marketing“
Monday, 26.07.2010	19:00	<b>Sector-Special - New Technologies</b> Focus "Life Sciences" BioMedizinZentrumDortmund
Monday, 02.08.2010	19:00	<b>Coaching evening</b> Financing forum (incl. networking with capital providers) <b>Award ceremony</b> for the best business plans from Phase 1
Friday, 27.08.2010	17:00	<b>Workshop</b> „Sales“
Monday, 20.09.2010	19:00	<b>Coaching evening</b> Topic: "Presentation techniques" <b>Deadline for Business Plans Phase 2</b>
Tuesday, 28.09.2010	19:00	<b>Sector-Special - Information Technologies</b> Focus "Logistics and IT" e-port-dortmund
Monday, 11.10.2010	19:00	<b>Sector-Special New Technologies</b> Centre for Production Technology Dortmund, MST.factory dortmund
Friday, 22.10.2010	17:00	<b>Workshop</b> "Presentation techniques"
Friday, 05.11.2010		<b>Jury session</b> (Presentation of the TOP 20 Teams) <b>Final event and award ceremony</b> for the best business plans from Phase 2

A contest wouldn't be a contest if you couldn't win something. There are awards and prizes for both the first and second phases of the Founders' Contest start2grow 2010.

## The prizes:

... Phase 1:	1 <sup>st</sup> to 10 <sup>th</sup> prizes	1,500 Euros each
... Phase 2:	1 <sup>st</sup> prize	15,000 Euros*
	2 <sup>nd</sup> prize	10,000 Euros*
	3 <sup>rd</sup> prize	5,000 Euros*
	4 <sup>th</sup> to 10 <sup>th</sup> prizes	3,000 Euros* each

### Special New Technologies Prize

An innovative business idea in the field of new technologies (e.g. production technology, micro-/nanotechnology, new materials, biotechnology, efficiency technology) will be awarded with a special non-cash prize at the end of Phase 2 with a value of **20,000 Euros\*\***.

The special prize is to be used towards costs for services provided by the Dortmund centers of excellence: Bio-MedizinZentrum Dortmund, MST.factory dortmund and Zentrum für Produktionstechnologie Dortmund.

### Special Information Technologies Prize

After Phase 2 a special prize for information technology with a value of **10,000 Euros\*\*** will be awarded which is to be used towards costs for services provided by the Dortmund centers of excellence Technologie-ZentrumDortmund, e-port-dortmund and B1st Software-Factory. Entries are welcome for ideas from the whole range of information technologies including e-logistics. Mobile solutions are also of interest.

### Non-cash prizes

After Phase 2 attractive non-cash prizes will also be awarded to help make going self-employed easier.

\* The first half of the prize-money will be paid immediately, the second half when the company is founded by 31.05.2011 in Dortmund. Proof of setting up the company headquarters in Dortmund by 31.05.2011 is to be provided by submitting the appropriate entry in the commercial register.

\*\* A contract with one of the Dortmund centers of excellence (TechnologieZentrumDortmund, BioMedizinZentrumDortmund, MST.factory dortmund, Zentrum für Produktionstechnologie Dortmund, e-port-dortmund, B1st Software-Factory) must be signed by 31.05.2011 and is tied to setting up the company in Dortmund. The services agreed in the contract must be used by 30.11.2012 at the latest.

N.B.: start2grow is obliged to inform the relevant fiscal authorities about the winner's receipt of any prize-money.

There is no right of appeal and recourse to legal action is excluded with regard to the business plan assessment and awarding of prizes.