

# Founders' Contest start2grow 2012

## Procedure / an overview of deadlines and events

Tip: Keep up-to-date with regular visits to our internet site [www.start2grow.de](http://www.start2grow.de) where you will find the latest information about the start2grow events.

Date		Time	
Monday,	30.01.2012	18:00	<b>start2grow-Kickoff event</b> The competition procedure and conditions, one team's firsthand experience, Chance to meet mentors etc.
Monday,	13.02.2012	18:00	<b>start2grow-Coaching evening: The business plan</b> Chance to meet mentors etc.
Monday,	27.02.2012	18:00	<b>start2grow-Coaching evening:</b> <b>Background to selecting the legal form for a company</b> Chance to meet mentors etc.
Tuesday,	28.02.2012	12:00	<b>Deadline</b> for matching preferences from founders' teams and mentors
Thursday,	01.03.2012		<b>Announcement</b> of matches between founders' teams and mentors
Monday,	12.03.2012	18:00	<b>start2grow-Coaching evening: Marketing</b>
Monday,	26.03.2012	18:00	<b>start2grow-Coaching evening: Sales</b>
Monday,	16.04.2012	18:00	<b>start2grow-Coaching evening: Secrets of success – on the road to becoming a champion entrepreneur</b> <b>Deadline for business plans Phase 1</b>
Monday,	07.05.2012	18:00	<b>start2grow-Coaching evening: Financing</b>
Friday,	25.05.2012	17:00	<b>start2grow-Workshop: Financing</b>
Monday,	04.06.2012	18:00	<b>start2grow-Coaching evening: Financing forum</b> <b>Award ceremony for the best business plans from Phase 1</b>
Friday,	22.06.2012	17:00	<b>start2grow-Workshop: Marketing</b>
Monday,	09.07.2012	18:00	<b>start2grow-Coaching evening: Patents and trademarks</b>
Friday,	27.07.2012	17:00	<b>start2grow-Workshop: Sales</b>
Monday,	06.08.2012	18:00	<b>start2grow-Coaching evening: Human Resources</b>
Monday,	27.08.2012	18:00	<b>start2grow-Coaching evening: Presentation techniques</b> <b>Deadline for business plans Phase 2</b>
Friday,	28.09.2012	17:00	<b>start2grow-Workshop: Presentation techniques</b>
Monday,	01.10.2012	18:00	<b>Jury session (Presentation of the TOP 20 Teams)</b> <b>Final event and award ceremony for the best business plans from Phase 2</b>

During the course of the contest **Sector Specials on New Technologies** and **Sector Specials on Information Technologies** will also be taking place. These events will be carried out with sector experts in cooperation with the Dortmund competence centres BioMedizinZentrum Dortmund, MST.factory dortmund, Zentrum für Produktionstechnologie Dortmund, e-port-dortmund and B1st Software-Factory.

A contest wouldn't be a contest if you couldn't win something. There are awards and prizes for both the first and second phases of the Founders' Contest start2grow 2012.

### The prizes:

... Phase 1:	1 <sup>st</sup> to 10 <sup>th</sup> prizes	1,500 Euros each
... Phase 2:	1 <sup>st</sup> prize	15,000 Euros*
	2 <sup>nd</sup> prize	10,000 Euros*
	3 <sup>rd</sup> prize	5,000 Euros*
	4 <sup>th</sup> to 10 <sup>th</sup> prizes	3,000 Euros each*

### Special New Technologies Prize

An innovative business idea in the field of new technologies (e.g. production technology, micro-/nanotechnology, new materials, biotechnology, efficiency technology) will be awarded with a special non-cash prize at the end of Phase 2 with a value of **20,000 Euros\*\***. The special prize is to be used towards costs for services provided by the Dortmund centers of excellence: Bio-MedizinZentrum Dortmund, MST.factory dortmund and Zentrum für Produktionstechnologie Dortmund.

### Special Information Technologies Prize

After Phase 2 a special prize for information technology with a value of **10,000 Euros\*\*** will be awarded which is to be used towards costs for services provided by the Dortmund centers of excellence TechnologieZentrum-Dortmund, e-port-dortmund and B1st Software-Factory. Entries are welcome for ideas from the whole range of information technologies such as e-logistics and creative software developments.

### Non-cash prizes

After Phase 2 attractive non-cash prizes will also be awarded to help make going self-employed easier.

\* The first half of the prize-money will be paid immediately, the second half when the company is founded by 30.04.2013 in Dortmund. Proof of setting up the company headquarters in Dortmund by 30.04.2013 is to be provided by submitting the appropriate entry in the commercial register.

\*\* A contract with one of the Dortmund centers of excellence (TechnologieZentrumDortmund, BioMedizinZentrumDortmund, MST.factory dortmund, Zentrum für Produktionstechnologie Dortmund, e-port-dortmund, B1st Software-Factory) must be signed by 30.04.2013 and is tied to setting up the company in Dortmund. The services agreed in the contract must be used by 31.10.2014 at the latest.

N.B.: start2grow is obliged to inform the relevant fiscal authorities about the winner's receipt of any prize-money.

There is no right of appeal and recourse to legal action is excluded with regard to the business plan assessment and awarding of prizes.