



An initiative of the dortmund-project.

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We would like to thank the following for supporting start2grow:



The Founders' Contest
start2grow 2012

www.start2grow.de
An initiative of the dortmund-project.

Every idea deserves a chance!

Do you have a business idea that you like to implement?

Welcome to the founders` contest start2grow 2012!

- We provide you with fast, experienced and uncomplicated support on your way to self employment.
- The start2grow contest is open to contestants **throughout Germany** – participation is **free** and you can join **anytime** you like.

What are we offering?

start2grow helps you to create your business plan but is much more than just a business plan contest. The aim is to give you sound advice and help to implement your business idea quickly.

start2grow offers you lots of opportunities:

- A network of more than 600 specialists available to help you as **coaches** (with online coaching too),
- **Events** covering the topics of business plans and self-employment (coaching evenings, workshops, sector specials),
- The chance to win **high cash and non-cash prizes** with your business plan,
- Best contacts to **venture capitalists** and **financial institutions**.

The background

The start2grow founders` contest is an initiative of the dortmund-project, a division of the City of Dortmund Economic Development Agency which has been putting on founders` contests every year since 2001. start2grow is the first and, so far, only founders` contest organizer in Germany whose quality management system has been certified according to ISO 9001.

The Founders` Contest start2grow 2012

The Founders` Contest start2grow 2012 is a founders` contest for **all sectors** with additional **technological focuses on the fields of information technologies and new technologies** (such as micro-/nanotechnology, biotechnology, production technology, new materials, efficiency technology).

The deadlines

You can register as a participant **immediately** and use the start2grow network. The series of events for this contest begins with the kick-off event on **30.01.2012** and ends on **01.10.2012** with the final event.

Some other important dates include:

- | | |
|-------------|---------------------------------------------------|
| 16.04.2012: | Deadline for submitting business plans in Phase 1 |
| 04.06.2012: | Award ceremony for business plans in Phase 1 |
| 27.08.2012: | Deadline for submitting business plans in Phase 2 |
| 01.10.2012: | Award ceremony for business plans in Phase 2 |

Taking part

Basically anyone can take part who has a business idea for a product or a service and would like to found a company.

Participating is easy: register online at www.start2grow.de.

We will be pleased to send you more detailed information about the contest and the Business Plan Manual at no cost. Just send us your request by email to info@start2grow.de.

